

# VINE LORE

## NON & LOW ALCOHOL BEVERAGE PORTFOLIO

For the inside buzz on wine, spirits & non-alcoholic  
beverages in Utah — follow us on



vinelore.ut

[www.vinelore.com](http://www.vinelore.com)



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# Revolutionizing Refreshment

## Our Non-Alcoholic & Low- Alcohol Beverage Portfolio

Introducing our portfolio of low and non-alcoholic beverages, where taste meets wellness in every sip. As society shifts towards mindful consumption and healthier lifestyles, our collection stands as a testament to this evolving trend. From non-alcoholic wines, spirits and guilt-free cocktails, we offer a diverse range of refreshing options that cater to modern preferences.

Join us as we explore the reasons behind the surge in demand for these beverages and discover how our selection embodies the changing tastes of today's consumers.

### Beverage type definitions

**Non-Alcoholic** - Products that are never fermented and contain no alcohol. Non-drinkers ie; under 21, individuals who do not drink due to health or religious reasons.

**Dealcoholized** - Can contain a very small trace of alcohol -under 0.5 %. The amounts are similar to the traces of alcohol you can find in everyday household items like bananas, soy sauce, orange juice and even bread.

**Pro Tip** - Dealcoholized products should be sold similarly to NA Beer. If a restaurant or retail store checks ID before selling someone an NA beer, they should do the same for any dealcoholized beverage.

**Low-Alcohol** - Products contain 5% alcohol by volume or less. Reflects evolving consumer preferences towards healthier, more balanced lifestyles.

# The Rise of Non-Alcoholic & Low Beverage Trends

The non-alcoholic and low-alcohol beverage category isn't just niche anymore — it's a full-blown movement reshaping how people drink. Fueled by wellness, moderation, and elevated flavor expectations, the momentum is real:

- \$595+ billion: Current global value of the non-alcoholic beverage market
- \$630+ billion: Projected global value in 2025
- \$5 billion: Estimated U.S. market size by 2028

## What's driving the growth?

- Millennials and Gen Z are leading the charge, seeking premium, full-flavor options with lower or zero ABV
- 93% of non-alcoholic beverage buyers also drink alcohol, highlighting the rise of "blended" consumption habits
- Consumers are mixing low-, no-, and full-proof options based on mood, moment, and setting

## Category innovation is thriving, with expanded offerings such as:

- Sophisticated zero-proof cocktails
- Premium non-alcoholic wines
- Functional sparkling teas and wellness sodas

We've assembled a thoughtfully curated portfolio to meet this demand — designed to support:

- Mindful, intentional sipping
- Inclusive, "all-guests" beverage menus
- Trend-forward hospitality

Our non-alcoholic and low-alcohol selections deliver the modern drinking experience full flavor, flexibility, and zero compromise

# Non-Alcoholic Market Trends

The non-alcoholic beverage market continues to grow—with global sales reaching \$1.32 trillion in 2024 and strong momentum ahead. In the U.S., more than 35 million people embraced no-alcohol options between 2022 and 2024, led by Gen Z, Millennials, and wellness-focused consumers choosing moderation as a lifestyle.

Innovation is thriving, especially in the functional space—where ingredients like adaptogens and probiotics are redefining what a drink can be. U.S. exports of non-alcoholic products reached nearly \$3 billion last year, showing that demand is both local and global.

## Low Alcohol & Ready to Drink Market Trends

Low-alcohol and ready-to-drink (RTD) beverages continue to surge, delivering convenience, flavor, and innovation without compromise. In 2024, the global low & no-alcohol category reached \$25.7 billion, with low-alcohol alone forecast at \$21.4 billion in 2025 and nearing \$28.6 billion by 2030.

Non-alcoholic RTDs add even more weight at \$766.7 billion in 2024. What's fueling this rise? Fresh flavors, functional ingredients, and younger consumers rethinking drinking. No and low-ABV RTDs are leading the charge, growing at +7% CAGR and attracting millions of new buyers worldwide.

# Non-Alcoholic Wines

SKU	PRODUCT	CASE	SIZE	CASE \$	BTL \$	SRP BTL \$
10876153004120	<b>Zonin Cuvee Zero Sparkling</b>	24 Bottles	200 ml	\$77.23	\$3.22	\$4.50
20876153004011	<b>Zonin Cuvee Zero Sparkling</b>	6 Bottles	750 ml	\$61.51	\$10.25	\$13.99
848375010497	<b>Zilch Brut Bubbles California NV</b>	12	750 ml	\$119.98	\$9.99	\$13.99
850033644173	<b>Surely Brut Sparkling California</b>	12	750 ml	\$210.01	\$17.50	\$24.99
848275010503	<b>Zilch Rosé Bubbles California</b>	12	750 ml	\$119.98	\$9.99	\$13.99
850033644159	<b>Surely Rosé Sparkling California</b>	12	750 ml	\$210.01	\$17.50	\$24.99
850033644180	<b>Surely Sauvignon Blanc California</b>	12	750 ml	\$172.52	\$14.38	\$19.99
637411000826	<b>Giesen 0% Sauvignon Blanc New Zealand NV</b>	12	750 ml	\$143.88	\$11.99	\$16.99
848375008609	<b>Waterbrook Clean Chardonnay Walla Walla NV</b>	12	750 ml	\$119.88	\$9.99	\$13.99
637411000963	<b>Giesen 0% Rose New Zealand NV</b>	12	750 ml	\$143.88	\$11.99	\$16.99
637411000987	<b>Giesen 0% Red Blend New Zealand NV</b>	12	750 ml	\$143.88	\$11.99	\$16.99
848375008593	<b>Waterbrook Clean Cabernet Sauvignon Walla Walla NV</b>	12	750 ml	\$119.88	\$9.99	\$13.99

# Non-Alcoholic Ready-To-Drink (RTD)

SKU	PRODUCT	CASE	SIZE	CASE \$	PACK \$	SRP PACK \$	SRP CAN \$
850034209739	<b>De Soi Très Rosé</b>	24 cans [6] - 4 packs	237 ml	\$85.71	\$14.29	\$19.99	\$4.99
850034209722	<b>De Soi Golden Hour</b>	24 cans [6] - 4 packs	237 ml	\$85.71	\$14.29	\$19.99	\$4.99
850034209746	<b>De Soi Purple Lune</b>	24 cans [6] - 4 packs	237 ml	\$85.71	\$14.29	\$19.99	\$4.99
850042868833	<b>De Soi Spritz Italiano</b>	24 cans [6] - 4 packs	237 ml	\$85.71	\$14.29	\$19.99	\$4.99
10855675002487	<b>Greenbar Distilling Lavender Bitters + Soda</b>	24 cans [6] - 4 packs	355 ml	\$62.40	\$10.40	\$15.99	\$3.99
10855675002531	<b>Greenbar Distilling Earl Grey Bitters + Soda</b>	24 cans [6] - 4 packs	355 ml	\$62.40	\$10.40	\$15.99	\$3.99
10855675002500	<b>Greenbar Distilling Burnt Orange Bitters + Soda</b>	24 cans [6] - 4 packs	355 ml	\$62.40	\$10.40	\$15.99	\$3.99
10855675001022	<b>Greenbar Distilling Hibiscus Unspritz</b>	24 cans [6] - 4 packs	355 ml	\$71.76	\$11.96	\$16.99	\$4.24
10855675002555	<b>Greenbar Distilling UnGin + Tonic</b>	24 cans [6] - 4 packs	355 ml	\$71.76	\$11.96	\$16.99	\$4.24
10855675002579	<b>Greenbar Distilling UnRum + Cola</b>	24 cans [6] - 4 packs	355 ml	\$71.76	\$11.96	\$16.99	\$4.24
10793888271613	<b>Parch Prickly Palomana</b>	24 cans [6] - 4 packs	250ml	\$77.14	\$12.86	\$16.99	4.24
10793888271514	<b>Parch Spiced Piñarita</b>	24 cans [6] - 4 packs	250ml	\$77.14	\$12.86	\$16.99	\$4.24
10793888271118	<b>Parch Desert Margarita</b>	24 cans [6] - 4 packs	250ml	\$77.14	\$12.86	\$16.99	\$4.24
850018886277	<b>Spiritless Margarita</b>	12 cans [3] - 4 packs	250 ml	\$36.93	\$12.31	\$15.99	\$3.99
850018886208	<b>Spiritless Whiskey Sour</b>	12 cans [3] - 4 packs	250 ml	\$36.93	\$12.31	\$15.99	\$3.99

# Non-Alcoholic Spirits

SKU	PRODUCT	CASE	SIZE	CASE \$	BOTTLE \$	SRP BOTTLE \$
10850005389009	Ritual Gin Alternative	6 Bottles	750ml	\$142.25	\$23.71	\$29.99
10850005389054	Ritual Agave Alternative	6 Bottles	750ml	\$142.25	\$23.71	\$29.99
10850005389085	Ritual Rum Alternative	6 Bottles	750ml	\$142.25	\$23.71	\$29.99
10850005389023	Ritual Whiskey Alternative	6 Bottles	750ml	\$142.25	\$23.71	\$29.99
850018886031	Spiritless Kentucky 74	6 Bottles	700 ml	\$167.25	\$27.87	\$35.99

# Low-Alcohol Ready-To-Drink

SKU	PRODUCT	CASE	SIZE	CASE \$	PACK \$	SRP PACK \$	SRP CAN \$
196852178520	St Hildie's Lemon Turmeric Spiked Tonic	24 cans [6] - 4 packs	355 ml	\$87.00	\$14.50	\$18.99	\$4.75
196852939923	St Hildie's Guava Ginger Spiked Tonic	24 cans [6] - 4 packs	355 ml	\$87.00	\$14.50	\$18.99	\$4.75
196852897193	St Hildie's Elderberry Hibiscus Spiked Tonic	24 cans [6] - 4 packs	355 ml	\$87.00	\$14.50	\$18.99	\$4.75

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# De Soi

## WHY DE SOI?

- Woman co-founded, by Katy Perry and award-winning distiller Morgan McLachlan
- Katy Perry has tremendous reach, with an audience of >380M
- Premium product and premium pricing, with fantastic margins
- Made with relaxing adaptogens
- Delicious, complex flavor profile crafted with culinary botanicals

## KEY PRODUCT DETAILS

- 0% alc/vol
- 40 calories or less per serving
- Preservative-Free
- Gluten-Free
- No Artificial Colors or Flavors

## SUGGESTED USES

- Ready to drink straight out of the can, chilled in a wine glass, on ice in a rocks glass, or mixed in a cocktail
  - Cans: perfect for in-room mini bars, pool programs, grab-and-go service, events, meeting rooms, and more



# De Soi

non-alcoholic apéritifs

## Golden Hour Packaging

4 Pack / Single Can



## Spritz Italiano

4 Pack / Single Can



## Purple Lune Packing

4 Pack / Single Can



## Très Rosé De Soi

4 Pack / Single Can



# De Soi

## Golden Hour Non-Alcoholic Apéritif

### Wholesale Pricing

Case : \$85.71, 6 x 4-Packs  
4 pack: \$14.29  
Single can: \$3.57

### Quantity Discount

3 + cases: \$80.00  
6 + cases: \$75.00

### Suggested Retail Pricing

4 pack: \$19.99  
Single can: \$4.99

**Hotels & Restaurants:** Please see your sales specialist for on premise pricing

\*Note: We sell exclusively by the case to licensed wholesale accounts.

### VEGAN - GLUTEN FREE - PRESERVATIVE-FREE

De Soi's sunniest sip, Golden Hour is made with a mood-boosting blend of L-theanine derived from green tea, and lemon balm, botanicals known to soothe stress and spur creativity. Each can is free of artificial colors and fake flavors.

Using her expertise in distilling and botany, Master Distiller Morgan McLachlan blends natural culinary botanicals like yuzu, dates, and rosemary for an elegant apéritif that's still easy to sip. The secret is in adaptogens like ashwagandha and reishi mushroom, mind-mellowing botanicals that put the fun in functional, that may help you create, relax, and ease into the night.

All De Soi non-alcoholic apéritifs come ready to sip, so all you have to do is pop them in the fridge, pour them into a pretty glass, and enjoy. The apéritifs are shelf-stable before to opening.

Can 4-Pack



8 50034 20928 9

UPC/SCC Codes

Case : 850034209739  
4 pack : 850034209289  
Solo can : 850034209265



# De Soi

## Spritz Italiano Non-Alcoholic Apéritif

### Wholesale Pricing

Case : \$85.71, 6 x 4-Packs  
4 pack: \$14.29  
Single can: \$3.57

### Quantity Discount

3 + cases: \$80.00  
6 + cases: \$75.00

### Suggested Retail Pricing

4 pack: \$19.99  
Single can: \$4.99

**Hotels & Restaurants:** Please see your sales specialist for on premise pricing

\*Note: We sell exclusively by the case to licensed wholesale accounts.

### VEGAN - GLUTEN FREE - PRESERVATIVE-FREE

Spritz Italiano is a harmonious blend of sweet and bitter citrus, crisp white grape, and bold gentian root, to transport you to the shores of the Mediterranean. It is complete with rich and relaxing adaptogens L-Theanine, lion's mane, and reishi mushroom.

Using her expertise in distilling and botany, Master Distiller Morgan McLachlan blends natural culinary botanicals like yuzu, dates, and rosemary for an elegant apéritif that's still easy to sip. The secret is in adaptogens like ashwagandha and reishi mushroom, mind-mellowing botanicals that put the fun in functional, that may help you create, relax, and ease into the night.

All De Soi non-alcoholic apéritifs come ready to sip, so all you have to do is pop them in the fridge, pour them into a pretty glass, and enjoy. The apéritifs are shelf-stable before to opening.



UPC/SCC Codes

Case : 850042868833  
4 pack : 850042868843  
Solo can : 850042868836



# De Soi Purple Lune Non-Alcoholic Apéritif

## Wholesale Pricing

Case : \$85.71, 6 x 4-Packs  
4 pack: \$14.29  
Single can: \$3.57

## Quantity Discount

3 + cases: \$80.00  
6 + cases: \$75.00

## Suggested Retail Pricing

4 pack: \$19.99  
Single can: \$4.99

**Hotels & Restaurants:** Please see your sales specialist for on premise pricing

\*Note: We sell exclusively by the case to licensed wholesale accounts.

## VEGAN - GLUTEN FREE - PRESERVATIVE-FREE

Purple Lune is made with ashwagandha and tart cherry, botanicals that bring your body into balance. Rich and delicate, this elixir has notes of blackberry nectar, vanilla, oak, and rose petals. It's complex, but not exhausting.

Using her expertise in distilling and botany, Master Distiller Morgan McLachlan blends natural culinary botanicals like yuzu, dates, and rosemary for an elegant apéritif that's still easy to sip. The secret is in adaptogens like ashwagandha and reishi mushroom, mind-mellowing botanicals that put the fun in functional, that may help you create, relax, and ease into the night.

All De Soi non-alcoholic apéritifs come ready to sip, so all you have to do is pop them in the fridge, pour them into a pretty glass, and enjoy. The apéritifs are shelf-stable before opening.

Can 4-Pack



UPC/SCC Codes

Case : 850034209746  
4 pack : 850034209272  
Solo can : 850034209241



# De Soi

## Très Rosé Non-Alcoholic Apéritif

### Wholesale Pricing

Case : \$85.71, 6 x 4-Packs  
4 pack: \$14.29  
Single can: \$3.57

### Quantity Discount

3 + cases: \$80.00  
6 + cases: \$75.00

### Suggested Retail Pricing

4 pack: \$19.99  
Single can: \$4.99

**Hotels & Restaurants:** Please see your sales specialist for on premise pricing

\*Note: We sell exclusively by the case to licensed wholesale accounts.

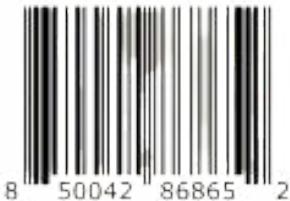
### VEGAN - GLUTEN FREE - PRESERVATIVE-FREE

Très Rosé is a bold and balanced summertime sip bursting with notes of tart raspberry and soft, earthy rooibos. Crisp and refreshing, Très Rosé is created with adaptogens, such as lion's mane and saffron, that support a mood-boosting buzz without the booze.

Using her expertise in distilling and botany, Master Distiller Morgan McLachlan blends natural culinary botanicals like yuzu, dates, and rosemary for an elegant apéritif that's still easy to sip. The secret is in adaptogens like ashwagandha and reishi mushroom, mind-mellowing botanicals that put the fun in functional, that may help you create, relax, and ease into the night.

All De Soi non-alcoholic apéritifs come ready to sip, so all you have to do is pop them in the fridge, pour them into a pretty glass, and enjoy. The apéritifs are shelf-stable before opening.

Can 4-Pack



UPC/SCC Codes

Case : 850042868744  
4 pack : 850042868652  
Solo can : 850042868645



# Premium New Zealand Wines For All Occasions

Giesen's 0% range of wines is low in calories, making them a conscious choice for mindful drinkers.

19-17 calories per 5 oz serve.

Advanced spinning cone technology to gently remove first the aroma, and then the alcohol.





# Giesen Estate 0% Sauvignon Blanc Non-Alcoholic Wine

## Wholesale Pricing

Case: \$143.88, 12 bottles per case  
Bottle: \$11.99

## Suggested Retail Pricing

Bottle: \$16.99

\*Note: We sell exclusively by the case to licensed wholesale accounts.

Made from Giesen premium, full-strength New Zealand wine, it's aromatically expressive, crisp, and refreshing, with the varietal characteristics you know and love... only with the alcohol gently removed.

Fruit is grown and selected from New Zealand's premium wine regions - Marlborough and Waipara.

This alcohol-removed wine offers delicate aromas of fresh lime, redcurrant, and lemon shortbread. Delicious citrus flavors followed by distinct blackcurrant and passionfruit notes define this premium New Zealand Sauvignon Blanc.

You'll find it light, fresh, and invigorating - perfect for enjoying at home, out with friends and family, or any time you'd prefer a glass of wine without the after-effects.



UPC/SCC Codes  
Case : 63741100082  
Bottle : 63741100081





GIESEN

## Giesen Estate 0% Rose Non-Alcoholic Wine

### Wholesale Pricing

Case: \$143.88, 12 bottles per case  
Bottle: \$11.99

### Suggested Retail Pricing

Bottle: \$16.99

\*Note: We sell exclusively by the case to licensed wholesale accounts.

Made from Giesen premium, full-strength New Zealand wine, it's aromatically expressive, crisp, and refreshing, with the varietal characteristics you know and love... only with the alcohol gently removed.

Giesen collects the delicate aroma and recombines it with the wine in the final blend. The finished product is a refreshing, off-dry, non-alcoholic Rosé wine with low calories.

This alcohol-removed New Zealand Rosé boasts delicious stone fruit aromas of white peach, apple, and fresh strawberries. Those apple and stone fruit notes linger on the palate alongside crisp cranberry flavors and a lively, refreshingly dry texture.

A light and fresh addition to any dinner table or social gathering! Perfect for enjoying at home, out with friends and family, or any time you'd prefer a glass of wine without the after-effects.



UPC/SCC Codes

Case : 63741100096

Bottle : 63741100095





**GIESEN**

## **Giesen Estate 0% Premium Red Non-Alcoholic Wine**

### **Wholesale Pricing**

Case: \$143.88, 12 bottles per case  
Bottle: \$11.99

### **Suggested Retail Pricing**

Bottle: \$16.99

\*Note: We sell exclusively by the case to licensed wholesale accounts.

Made from Giesen premium, full-strength New Zealand wine, it's aromatically expressive, crisp, and refreshing, with the varietal characteristics you know and love... only with the alcohol gently removed.

Expect delicate aromas of crushed blackberry and wild herbs in this alcohol-removed Merlot. Crushed red berries and plum offset by toasted oak on the palate combine to give a light and refreshing option with classic structure and fine, powdery tannins on the finish.

Giesen 0% – New Zealand Premium Red is an alcohol-removed wine that everyone can enjoy, no matter the occasion.

Try with a fresh herb-crumbed veal schnitzel served with thick cut chips and fresh garden salad.



*UPC/SCC Codes*

Case : 637411000098

Bottle : 637411000097





**Greenbar Distillery is committed to sustainability and organic practices.**

**They use certified organic ingredients to enhance flavors and prevent fertilizers or pesticides from contaminating farmland and groundwater. Additionally, they plant indigenous shade trees that protect crops and help maintain healthy land, benefiting local farmers and the environment.**

Melkon Khosrovian and Litty Mathew's love story began at USC's journalism school. After pursuing separate paths—Litty at Le Cordon Bleu and Melkon in financial tech—they reunited in Los Angeles and founded Greenbar Distillery together. Their shared passion for crafting quality spirits inspired by fresh, local ingredients brought them closer, and they now create organic spirits that reflect their love and commitment to sustainability.



# greenbar

DISTILLERY

EST. 2004

## Earl Grey Bitters + Soda



## Lavender Bitters + Soda



## Hibiscus UnSpritz



## Burnt Orange Bitters + Soda



## UnRum + Cola



## UnGin + Tonic





# Greenbar Earl Grey Bitters + Soda Non-Alcoholic Canned Cocktail

## Wholesale Pricing

Case: \$62.40, 6 x 4-Packs  
4 pack: \$10.40  
Single can: \$2.60

## Suggested Retail Pricing

4 pack: \$15.99  
Single Can: \$3.99

\*Note: We sell exclusively by the case to licensed wholesale accounts.

The distillery has grown since the early days, not only in square footage and people, but in product range. It now makes the largest portfolio of organic spirits in the world. But owners, Melkon and Litty haven't changed what's at Greenbar Distillery's core. Their touchstone throughout the journey is their obsession with flavor. How to find, access, channel, balance and bottle it.

Exotic, complex yet immediately recognizable, this bitters + soda balances bergamot orange, black tea and baking spices.

Zesty and rich.

Enjoy it cold or over ice.

Ingredients: Water, organic botanicals (tea, bergamot orange, sweet orange, bitter orange, mandarin, burdock, gentian, neroli, petitgrain, clove, star anise, grapefruit, chamomile, California bay, eucalyptus, ginger, allspice, cinnamon), organic cane sugar, carbon dioxide

13 calories, 1g carbs, 0g protein, 0g fat



UPC/SCC Codes

Case : 10855675002531

4 pack : 85567500253

Solo can : 85567500252





## Greenbar Earl Lavender Bitters + Soda Non-Alcoholic Canned Cocktail

### Wholesale Pricing

Case: \$62.40, 6 x 4-Packs  
4 pack: \$10.40  
Single can: \$2.60

### Suggested Retail Pricing

4 pack: \$15.99  
Single Can: \$3.99

\*Note: We sell exclusively by the case to licensed wholesale accounts.

The distillery has grown since the early days, not only in square footage and people, but in product range. It now makes the largest portfolio of organic spirits in the world. But owners, Melkon and Litty haven't changed what's at Greenbar Distillery's core. Their touchstone throughout the journey is their obsession with flavor. How to find, access, channel, balance and bottle it.

Like a stroll through a spring garden, this bitters + soda bursts with the tastes and smells of nature in full bloom.

Floral and relaxing.

Enjoy it cold or over ice.

Ingredients: Water, organic botanicals (lavender, lime, sage, hibiscus, jasmine tea, cardamom, allspice, lemongrass, cubeb, chamomile, burdock, rooibos, gentian, organic cane sugar, carbon dioxide

13 calories, 1g carbs, 0g protein, 0g fat



UPC/SCC Codes

Case : 10855675002487

4 pack : 85567500248

Solo can : 85567500249





## Greenbar Hibiscus UnSpritz Non-Alcoholic Canned Cocktail

### Wholesale Pricing

Case: \$71.76, 6 x 4-Packs  
4 pack: \$11.96  
Single can: \$2.99

### Suggested Retail Pricing

4 pack: \$16.99  
Single Can: \$4.24

\*Note: We sell exclusively by the case to licensed wholesale accounts.

The distillery has grown since the early days, not only in square footage and people, but in product range. It now makes the largest portfolio of organic spirits in the world. But owners, Melkon and Litty haven't changed what's at Greenbar Distillery's core. Their touchstone throughout the journey is their obsession with flavor. How to find, access, channel, balance and bottle it.

Floral, fuchsia and fun, this California version of an afternoon Italian tradition lets you chill without a buzz.

Lush and Tangy.

Enjoy it cold or over ice.

Ingredients: water, organic cane spirits, organic cane sugar, organic botanicals (hibiscus, lemon, lavender, jasmine, sweet, bitter & bergamot orange, tamarind, tea, geranium, chamomile, lemongrass, apple, ginger, allspice, rose hips, clove, fennel, cinnamon, cumin, cardamom, coriander, orris, sage, gentian), carbon dioxide, citric acid



UPC/SCC Codes

Case : 10855675001022

4 pack : 85567500103

Solo can : 85567500102





## Greenbar Burnt Orange Bitters + Soda Non-Alcoholic Canned Cocktail

### Wholesale Pricing

Case: \$62.40, 6 x 4-Packs  
4 pack: \$10.40  
Single can: \$2.60

### Suggested Retail Pricing

4 pack: \$15.99  
Single Can: \$3.99

\*Note: We sell exclusively by the case to licensed wholesale accounts.

The distillery has grown since the early days, not only in square footage and people, but in product range. It now makes the largest portfolio of organic spirits in the world. But owners, Melkon and Litty haven't changed what's at Greenbar Distillery's core. Their touchstone throughout the journey is their obsession with flavor. How to find, access, channel, balance and bottle it.

Full of zest & vigor, this bitters + soda tantalizes with the heady favors of sweet orange, bitter grapefruit and smokey tea.

Juicy + Refreshing.

Enjoy it cold or over ice.

Ingredients: Water, organic botanicals (orange, tea, jasmine, mandarin, burdock, gentian, neroli, petitgrain, clove, star anise, grapefruit, chamomile, california bay, ginger, allspice, cinnamon, rooibos, eucalyptus, lapsang souchong tea), organic cane sugar, carbon dioxide

13 calories, 1g carbs, 0g protein, 0g fat



UPC/SCC Codes

Case : 10855675002500  
4 pack : 85567500250  
Solo can : 85567500251





## Greenbar UnRum + Cola Non-Alcoholic Canned Cocktail

### Wholesale Pricing

Case: \$71.76, 6 x 4-Packs  
4 pack: \$11.96  
Single can: \$2.99

### Suggested Retail Pricing

4 pack: \$16.99  
Single Can: \$4.24

\*Note: We sell exclusively by the case to licensed wholesale accounts.

The distillery has grown since the early days, not only in square footage and people, but in product range. It now makes the largest portfolio of organic spirits in the world. But owners, Melkon and Litty haven't changed what's at Greenbar Distillery's core. Their touchstone throughout the journey is their obsession with flavor. How to find, access, channel, balance and bottle it.

With Greenbar UnRum+Cola's real rum favors layered with baking spices, fresh citrus and kola nut, skipping the buzz means no compromise.

Warm and crisp.

Enjoy it cold or over ice.

Ingredients: Water, organic dealcoholized molasses rum, organic botanicals (kola nut, lime, tamarind, nutmeg, coriander, vanilla, clove, orange, cinnamon, allspice, osmanthus, chili, gentian), citric acid, carbon dioxide, organic cane sugar, organic molasses

62 calories, 7g carbs, 0g protein, 0g fat



UPC/SCC Codes

Case : 10855675002579  
4 pack : 85567500257  
Solo can : 85567500256





## Greenbar UnGin + Tonic Non-Alcoholic Canned Cocktail

### Wholesale Pricing

Case: \$71.76, 6 x 4-Packs  
4 pack: \$11.96  
Single can: \$2.99

### Suggested Retail Pricing

4 pack: \$16.99  
Single Can: \$4.24

\*Note: We sell exclusively by the case to licensed wholesale accounts.

The distillery has grown since the early days, not only in square footage and people, but in product range. It now makes the largest portfolio of organic spirits in the world. But owners, Melkon and Litty haven't changed what's at Greenbar Distillery's core. Their touchstone throughout the journey is their obsession with flavor. How to find, access, channel, balance and bottle it.

Bright, zesty and dry, Greenbar UnGin+Tonic packs all of the qualities of a freshly-made G&T into a canned cocktail... save for the buzz.

Crisp and fresh.

Enjoy it cold or over ice.

Ingredients: Water, organic dealcoholized sugarcane spirits, organic botanicals (juniper, lime, grapefruit, bergamot orange, angelica, bitter orange, tangerine, cubeb, clove, lovage, cardamom, star anise, chili, gentian), cinchona, citric acid, carbon dioxide, organic cane sugar

55 calories, 6g carbs, 0g protein, 0g fat



8 55675 00255 8

UPC/SCC Codes

Case : 10855675002555

4 pack : 85567500255

Solo can : 85567500254



## PROVENANCE



Parch's proprietary recipe uses 3 parts of Organic Blue Agave (Inulin/Plant Fiber, Agave Bitters, Agave Nectar) & Adaptogens

- Parch™ was developed by studying ancient beverages, rituals, and botanical infusions from Mexico and the Southwestern United States.
- It draws inspiration from traditional plant-based alternatives to alcohol.
- The beverages are influenced by the lush biodiversity of the Sonoran Desert.
- Each sip offers complex flavors, crafted from unique pairings of desert ingredients.
- The guiding ethos is: "What grows together, goes together."

## 1% TO THE DESERT

- Parch™ partners with ethnobotanist Jesús García and The Mission Garden in Tucson, Arizona.
- 1% of profits are donated to support the biodiversity of the Sonoran Desert.
- The Mission Garden showcases over a dozen heritage plots representing ethnic groups that have farmed the Tucson Basin for over 4,000 years.
- The garden highlights sustainable, climate-adapted crops.



NON-ALCOHOLIC AGAVE  
**PARCH**  
SPIRITS + COCKTAILS <sup>TM</sup>



**Prickly Palomana**



**Spiced Piñarita**



**Desert Margarita**



## Prickly Palomana Non-Alcoholic Cocktail

### Wholesale Pricing

Case: \$77.14, 6 x 4-Packs  
4 pack: \$12.86  
Single Can: \$3.21

### Suggested Retail Pricing

4 pack: \$16.99  
Single Can: \$4.24

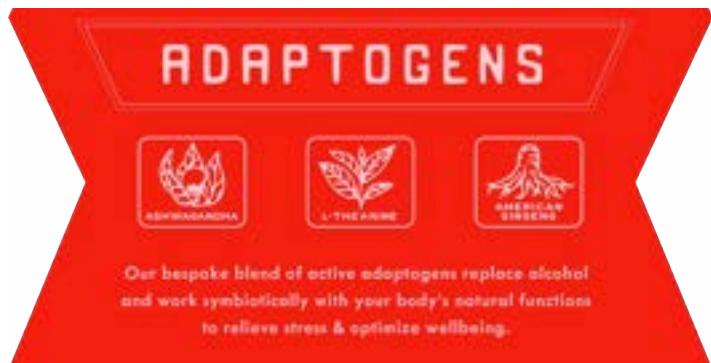
\*Note: We sell exclusively by the case to licensed wholesale accounts.

**Hispanic and Female Owned, 1% for the Desert**

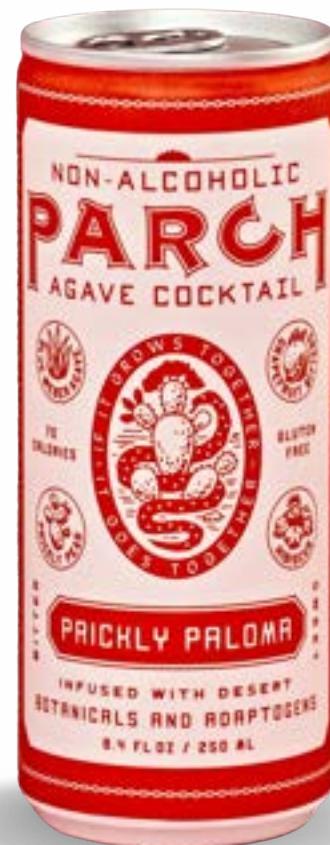
**All natural, non-GMO, no preservatives & never artificial. Vegan and gluten-free.**

Parch™ creates non-alcoholic agave cocktails inspired by the vibrant biodiversity of the Sonoran Desert, blending tradition with innovation. Committed to sustainability, Parch™ donates 1% of their profits to preserve and protect the Sonoran Desert's ecosystem.

A citrus and bittersweet cocktail that showcases the lively pairing of earthy Organic Blue Weber Agave, Grapefruit & Orange Bitters, lime juice, floral-tart Hibiscus and Desert Botanicals.



UPC/SCC Codes  
Case : 10793888271613  
4-pack: 793888271418  
Can : 79388827141





## Spiced Piñarita Non-Alcoholic Cocktail

### Wholesale Pricing

Case: \$77.14, 6 x 4-Packs  
4 pack: \$12.86  
Single Can: \$3.21

### Suggested Retail Pricing

4 pack: \$16.99  
Single Can: \$4.24

\*Note: We sell exclusively by the case to licensed wholesale accounts.

**Hispanic and Female Owned, 1% for the Desert**

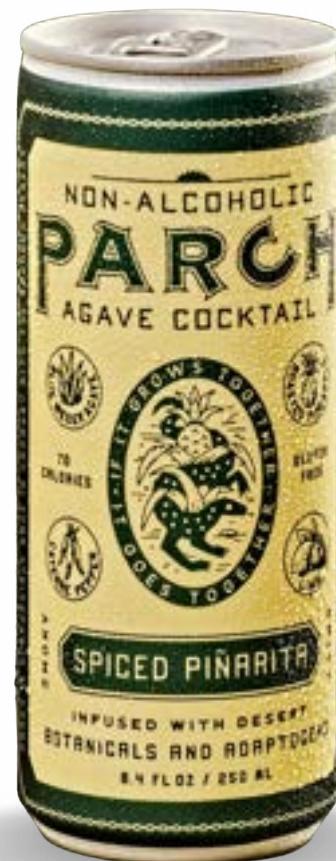
**All natural, non-GMO, no preservatives & never artificial. Vegan and gluten-free.**

Parch™ creates non-alcoholic agave cocktails inspired by the vibrant biodiversity of the Sonoran Desert, blending tradition with innovation. Committed to sustainability, Parch™ donates 1% of their profits to preserve and protect the Sonoran Desert's ecosystem.

A boldly smoky and spicy combination of Lush Golden Pineapple and Organic Blue Weber Agave, smoky Cayenne, juicy Prickly Pear Cactus Fruit, spicy Mole Bitters, Cocoa Extract and Desert Botanicals.



UPC/SCC Codes  
Case: 10793888271514  
4-pack: 793888271319  
Can: 793888271311





## Desert Margarita Non-Alcoholic Cocktail

### Wholesale Pricing

Case: \$77.14, 6 x 4-Packs  
4 pack: \$12.86  
Single Can: \$3.21

### Suggested Retail Pricing

4 pack: \$16.99  
Single Can: \$4.24

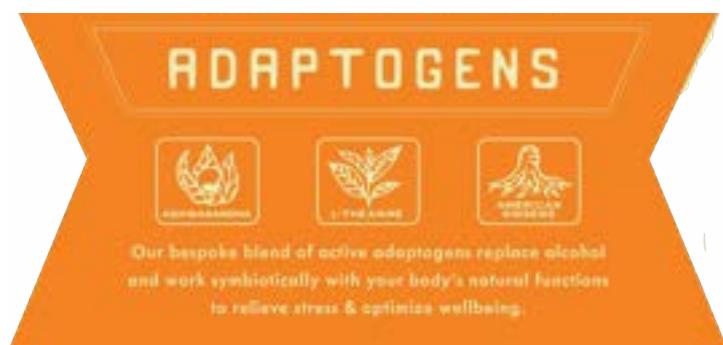
\*Note: We sell exclusively by the case to licensed wholesale accounts.

**Hispanic and Female Owned, 1% for the Desert**

**All natural, non-GMO, no preservatives & never artificial. Vegan and gluten-free.**

Parch™ creates non-alcoholic agave cocktails inspired by the vibrant biodiversity of the Sonoran Desert, blending tradition with innovation. Committed to sustainability, Parch™ donates 1% of their profits to preserve and protect the Sonoran Desert's ecosystem.

Inspired by the unique combination of sour oranges & sweet limes that thrive at the Mission Garden Tucson, in the heart of the Sonoran Desert - our tang-tastic triple citrus margarita is so tasty & salty you won't miss the booze. Tamarind, tangerine juice and chamomile round out the complex flavor profile.

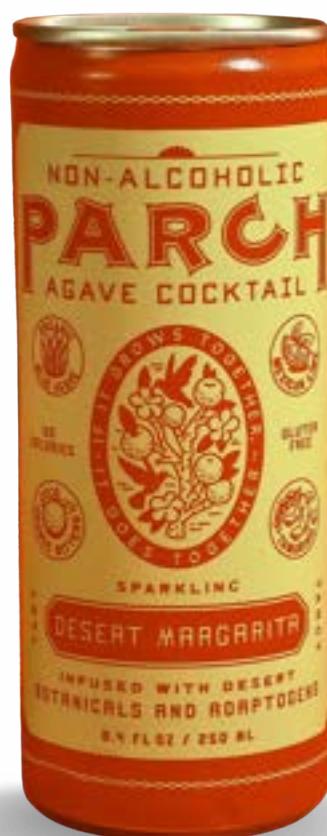


UPC/SCC Codes

Case: 1079388271118

4-pack: 793888271111

Can: 793888271210



# RITUAL<sup>®</sup> ZERO PROOF

## AMERICA'S #1 NON-ALCOHOLIC SPIRIT



NO & LOW  
CALORIE



1-2G  
OF SUGAR



ALL-NATURAL  
FLAVORS



DIET  
FRIENDLY



FOR COCKTAIL  
CONNOISSEURS



GLUTEN  
FREE

Your favorite  
cocktails made  
non-alcoholic.



# Ritual Gin Alternative Non-Alcoholic Spirit

## Wholesale Pricing

Case: \$142.25, 6 bottles per case  
Bottle: \$23.71

## Suggested Retail Pricing

Bottle: \$29.99

\*Note: We sell exclusively by the case to licensed wholesale accounts.

## AMERICA'S #1 NON-ALCOHOLIC SPIRIT

Designed to be used in cocktails ounce-for-ounce just like their alcoholic counterparts. These spirits are low-calorie, all-natural, and cater to those looking to cut alcohol while still enjoying the ritual of a drink. Ritual aims to make non-alcoholic drinks accessible and enjoyable, encouraging people to embrace mindful drinking.

Savor the bright and refreshing flavors of Ritual Zero Proof Gin Alternative. This award-winning gin substitute delivers the same crisp bite as traditional gin, without the alcohol or calories.

With lively botanical notes, accented by cucumber and sharpened by juniper, it mixes beautifully in popular drinks like Gin and Tonics. Plus, Ritual Gin Alternative is versatile enough to substitute for vodka in many cocktails.



UPC/SCC Codes  
Bottle: 10850005389009



# Ritual Agave Alternative Non-Alcoholic Spirit

## Wholesale Pricing

Case: \$142.25, 6 bottles per case  
Bottle: \$23.71

## Suggested Retail Pricing

Bottle: \$29.99

\*Note: We sell exclusively by the case to licensed wholesale accounts.

## AMERICA'S #1 NON-ALCOHOLIC SPIRIT

Designed to be used in cocktails ounce-for-ounce just like their alcoholic counterparts. These spirits are low-calorie, all-natural, and cater to those looking to cut alcohol while still enjoying the ritual of a drink. Ritual aims to make non-alcoholic drinks accessible and enjoyable, encouraging people to embrace mindful drinking.

Ritual Zero Proof Tequila Alternative delivers earthy agave flavors and pleasant heat, making it the highest-rated spirit alternative in the world.

Crafted with high-quality ingredients and natural botanical flavors, this award-winning tequila substitute replicates the grassy flavor, smoky aroma, and bright fire of traditional tequila. It offers the same rich experience without the alcohol, calories, or hangover, providing a mindful alternative for those who enjoy tequila.



UPC/SCC Codes  
Bottle: 10850005389054



# Ritual Rum Alternative Non-Alcoholic Spirit

## Wholesale Pricing

Case: \$142.25, 6 bottles per case  
Bottle: \$23.71

## Suggested Retail Pricing

Bottle: \$29.99

\*Note: We sell exclusively by the case to licensed wholesale accounts.

### AMERICA'S #1 NON-ALCOHOLIC SPIRIT

Designed to be used in cocktails ounce-for-ounce just like their alcoholic counterparts. These spirits are low-calorie, all-natural, and cater to those looking to cut alcohol while still enjoying the ritual of a drink. Ritual aims to make non-alcoholic drinks accessible and enjoyable, encouraging people to embrace mindful drinking.

Ritual Zero Proof Rum Alternative delivers a lush, rich taste with the velvety decadence of dark rum but without alcohol or calories. Crafted from high-quality ingredients and natural botanicals, this award-winning substitute combines sweet vanilla with ripe banana and burnt orange notes.

Its versatile flavor profile makes it perfect for a variety of cocktails, from summer mojitos to holiday eggnog. Ritual Rum Alternative is designed to mark any occasion year-round with a mindful, zero-proof option.



UPC/SCC Codes  
Bottle: 10850005389085



# Ritual Whiskey Alternative Non-Alcoholic Spirit

## Wholesale Pricing

Case: \$142.25, 6 bottles per case  
Bottle: \$23.71

## Suggested Retail Pricing

Bottle: \$29.99

\*Note: We sell exclusively by the case to licensed wholesale accounts.

### AMERICA'S #1 NON-ALCOHOLIC SPIRIT

Designed to be used in cocktails ounce-for-ounce just like their alcoholic counterparts. These spirits are low-calorie, all-natural, and cater to those looking to cut alcohol while still enjoying the ritual of a drink. Ritual aims to make non-alcoholic drinks accessible and enjoyable, encouraging people to embrace mindful drinking.

Discover the warm and rich flavors of Ritual Zero Proof Whiskey Alternative. This award-winning whiskey substitute is specially crafted for cocktails, with all-natural vanilla and oak flavors and a soul-warming finish that will sweep you off your feet.

Made with high-quality ingredients and natural botanicals, Ritual Whiskey Alternative provides the comforting warmth of traditional whiskey without the alcohol or calories, allowing for conscious consumption that leaves you feeling your best.



UPC/SCC Codes  
Bottle: 10850005389023



# SPiRiTLESS

#LessIsYes

**Spiritless is a full-of-flavor, non-alcoholic spirit crafted to give consumers a healthier alternative.**

Distilled using a unique process, Spiritless is crafted for your favorite cocktails.

Distilled in small batches in the USA, Spiritless doesn't compromise on taste.

Spiritless donates up to 2% of profits to programs that foster entrepreneurship, mentoring and leadership development among young women.

*Vegan, Gluten Free, and  
Keto Friendly*

*Made from Natural  
Ingredients*

*Women-Owned*



# SPiRiTLESS

## Margarita



## Whiskey Sour



# SPiRiTLESS

## Kentucky 74 Distilled Non-Alcoholic Whiskey

### Wholesale Pricing

Case: \$167.25, 6 bottles per case  
Bottle: \$27.87

### Suggested Retail Pricing

Bottle: \$35.99

\*Note: We sell exclusively by the case to licensed wholesale accounts.



Founded and led by women, Spiritless brings hospitality and high-end spirits to the forefront of the no-and-low-proof cocktail movement. As the first distilled, non-alcoholic American spirits product made from grain-neutral spirit with the alcohol removed, it empowers drinkers to enjoy their favorite flavors while making mindful choices.

Kentucky 74 is a meticulously distilled non-alcoholic spirit, perfect for bourbon cocktails. Crafted with a proprietary reverse distillation process, it has been recognized as the Best Non-Alcoholic Spirit, earning a gold medal at the L.A. Spirits Awards.

With smooth notes of caramel, vanilla, and oak, Kentucky 74 offers a premium, satisfying finish.

Enjoy it fully Spiritless by replacing bourbon entirely, or opt for the HALFSIES™ approach with a 1:1 ratio of full-proof bourbon for a versatile mix.



UPC/SCC Codes  
Case : 85001888603  
Bottle : 85001888629



# SPIRITLESS

## Whiskey Sour Non-Alcoholic Pour Over Cocktail

### Wholesale Pricing

Case: \$36.93, 3 x 4-Packs  
4 pack: \$12.31  
Single can: \$3.07

### Suggested Retail Pricing

4 pack: \$15.99  
Single Can: \$3.99

\*Note: We sell exclusively by the case to licensed wholesale accounts.

Founded and led by women, Spiritless brings hospitality and high-end spirits to the forefront of the no-and-low-proof cocktail movement. As the first distilled, non-alcoholic American spirits product made from grain-neutral spirit with the alcohol removed, it empowers drinkers to enjoy their favorite flavors while making mindful choices.

Introducing a zero-proof twist on the classic Whiskey Sour. Crafted with Kentucky 74, an award-winning non-alcoholic bourbon, it blends cane sugar for sweetness with fresh lemon for a zesty kick.

This ready-to-drink creation offers warm, smoky flavors enhanced by a touch of citrus, perfect for even the most discerning whiskey connoisseur. Serve over ice or shake with egg white for a frothy, sophisticated finish.

For a creative twist, try the HALFSIES™ approach by adding a 1-ounce shot of full-proof bourbon to the mix.



UPC/SCC Codes  
Case : 85001888620  
4 pack : 85001888619  
Solo can : 85001888615



# Margarita

## Non-Alcoholic Pour Over Cocktail

### Wholesale Pricing

Case: \$36.93, 3 x 4-Packs  
 4 pack: \$12.31  
 Single can: \$3.07

### Suggested Retail Pricing

4 pack: \$15.99  
 Single Can: \$3.99

\*Note: We sell exclusively by the case to licensed wholesale accounts.

Founded and led by women, Spiritless brings hospitality and high-end spirits to the forefront of the no-and-low-proof cocktail movement. As the first distilled, non-alcoholic American spirits product made from grain-neutral spirit with the alcohol removed, it empowers drinkers to enjoy their favorite flavors while making mindful choices.

Introducing a zero-proof take on the classic Margarita. Crafted with Jalisco 55, an award-winning non-alcoholic tequila, it combines all-natural cane sugar, fresh lime juice, and a touch of salt for a refreshing twist on the world's most popular cocktail.

This distilled, ready-to-drink creation is perfect for even the most sophisticated tequila connoisseur. Serve over ice with a salted rim or enjoy poolside for a vibrant experience.

For a bold variation, try the HALFSIES™ method by adding a 1-ounce shot of your favorite full-proof tequila to the mix.



UPC/SCC Codes

Case : 85001888628  
 4 pack : 85001888627  
 Solo can : 85001888613



# Surely

Drink wine. Skip the hangover.

**Award-winning California non-alcoholic wine for happier hours & better mornings.**

Wines go through the same fermentation process used in traditional winemaking. We then de-alcoholize the wine to remove the alcohol and let our winemakers add their magic before bottling.



## Why Surely?

*Low Sugar*

*Less Than 100 Calories*

*Dry & Crisp*

*California Wine*

*Award Winning*

# Surely

## Brut Non-Alcoholic Sparkling Wine

### Wholesale Pricing

Case: \$210.01, 12 bottles per case  
Bottle: \$17.50

### Suggested Retail Pricing

Bottle: \$24.99

\*Note: We sell exclusively by the case to licensed wholesale accounts.

Founded by Ryan Hanson after finding a recurring dilemma: grabbing a drink to fit in during social settings, even though I knew I wouldn't feel like the best version of myself the next day, or settle for something sugary and subpar. He founded Surely to make NOT drinking in social settings less intimidating and having a product that people would look forward to drinking, rather than settling for.

Surely has all the qualities of a great bottle of wine, without the booze. We source grapes from premium regions in California and work with a talented team of winemakers to deliver non-alcoholic wine that doesn't force you to compromise on taste, quality, or your health.

Award-winning alcohol-removed bubbly white. The vibrant combination of lemon, peach, and passion fruit create a rich flavor counterbalanced by full acidity creating a delightfully dry profile. This bubbly gracefully compliments your celebratory spreads, from simple crudité to charcuterie boards. Break out the caviar.

Wine = De-alcoholized white wine

Fruit = Grapefruit and Guava

Sweetness = Naturally occurring



8 60004 99241 7

UPC/SCC Codes

Case : 85003364417

Bottle : 86000499241



# Surely

## Rosé Non-Alcoholic Sparkling Wine

### Wholesale Pricing

Case: \$210.01, 12 bottles per case  
Bottle: \$17.50

### Suggested Retail Pricing

Bottle: \$24.99

\*Note: We sell exclusively by the case to licensed wholesale accounts.

Founded by Ryan Hanson after finding a recurring dilemma: grabbing a drink to fit in during social settings, even though I knew I wouldn't feel like the best version of myself the next day, or settle for something sugary and subpar. He founded Surely to make NOT drinking in social settings less intimidating and having a product that people would look forward to drinking, rather than settling for.

Surely has all the qualities of a great bottle of wine, without the booze. We source grapes from premium regions in California and work with a talented team of winemakers to deliver non-alcoholic wine that doesn't force you to compromise on taste, quality, or your health.

Award-winning non-alcoholic sparkling rosé with flavors of soft strawberry, pear, and tropical fruit notes are balanced with a light acid for a full finish. Level-up your date night by pairing with delicately smoked fish, decadent sushi, and a thick slice of cheesecake.

Wine = De-alcoholized Rosé

Fruit = Grapefruit and Guava

Sweetness = Naturally occurring



UPC/SCC Codes

Case : 85003364415

Bottle : 86000499240



# Surely

## Sauvignon Blanc Non-Alcoholic Wine

### Wholesale Pricing

Case: \$172.52, 12 bottles per case  
Bottle: \$14.38

### Suggested Retail Pricing

Bottle: \$19.99

\*Note: We sell exclusively by the case to licensed wholesale accounts.

Founded by Ryan Hanson after finding a recurring dilemma: grabbing a drink to fit in during social settings, even though I knew I wouldn't feel like the best version of myself the next day, or settle for something sugary and subpar. He founded Surely to make NOT drinking in social settings less intimidating and having a product that people would look forward to drinking, rather than settling for.

Surely has all the qualities of a great bottle of wine, without the booze. We source grapes from premium regions in California and work with a talented team of winemakers to deliver non-alcoholic wine that doesn't force you to compromise on taste, quality, or your health.

Award-winning alcohol-removed Sauvignon Blanc. Crisp, clean, and bright like a diamond. This perfectly balanced, dry Sauvignon Blanc is citrus-forward with soft pear and sweet apple notes. The perfect companion to a simple salad or chicken entree, but also self-possessed enough to accompany a hot-n-spicy curry, soup, or noodle dish.

Wine = De-alcoholized Sauvignon Blanc

Fruit = Pear and Guava

Sweetness = A touch of cane sugar



UPC/SCC Codes

Case : 85003364418

Bottle : 86000499247



**Waterbrook Clean is a TOP 5 Selling Non-Alcoholic wine brand.**

Almost 50% of Bev Al drinkers say they are making an effort to reduce their overall alcohol consumption (66% among 21-34).



## How the Alcohol is Removed

1. Innovative technique: Uses spinning cones to gently and rapidly heat the wine.
2. Purpose: Allows alcohol evaporation while wine flows over cones.
3. Restoration of flavor profile: Reintroduces key components.
4. Preservation of quality: Uses a safe, food-grade preservation method to maintain freshness.
5. Result: High-quality wine with reduced alcohol content while preserving original essence and appeal.

# Waterbrook Clean Chardonnay Non-Alcoholic Wine

## Wholesale Pricing

Case: \$119.98, 12 bottles per case  
Bottle: \$9.99

## Suggested Retail Pricing

Bottle: \$13.99

\*Note: We sell exclusively by the case to licensed wholesale accounts.

Waterbrook, one of Walla Walla's founding wineries draws its name from the translation of Walla Walla, Nez Perce for "Many Waters."

Waterbrook Clean is a TOP 5 Selling Non-Alcoholic wine brand

100% Chardonnay

The alcohol is removed via thin-film vacuum distillation. This process gently extracts the wine's most volatile aromas in what is called an "essence strip". This essence is then added back after the alcohol is removed, allowing us to retain much of the wine's original profile.

Enjoy the delightful aromas and flavors of fresh tree fruit, golden delicious apple and local honey. Finishing with hints of oak and vanilla.



8 48375 00860 9

UPC/SCC Codes  
Case : 84837500860  
Bottle : 84837500860



# Waterbrook Clean Pinot Grigio Non-Alcoholic Wine

## Wholesale Pricing

Case: \$119.98, 12 bottles per case  
Bottle: \$9.99

## Suggested Retail Pricing

Bottle: \$13.99

\*Note: We sell exclusively by the case to licensed wholesale accounts.

Waterbrook, one of Walla Walla's founding wineries draws its name from the translation of Walla Walla, Nez Perce for "Many Waters."

Waterbrook Clean is a TOP 5 Selling Non-Alcoholic wine brand

The alcohol is removed via thin-film vacuum distillation. This process gently extracts the wine's most volatile aromas in what is called an "essence strip". This essence is then added back after the alcohol is removed, allowing us to retain much of the wine's original profile.

Bright and refreshing, this Pinot Gris delights with crisp citrus notes, hints of green apple, and a clean, vibrant finish.

UPC/SCC Codes  
Case :  
Bottle : 84837501297



## Waterbrook Clean Cabernet Sauvignon Non-Alcoholic Wine

### Wholesale Pricing

Case: \$119.98, 12 bottles per case  
Bottle: \$9.99

### Suggested Retail Pricing

Bottle: \$13.99

\*Note: We sell exclusively by the case to licensed wholesale accounts.

Waterbrook, one of Walla Walla's founding wineries draws its name from the translation of Walla Walla, Nez Perce for "Many Waters."

Waterbrook Clean is a TOP 5 Selling Non-Alcoholic wine brand

100% Cabernet Sauvignon

The alcohol is removed via thin-film vacuum distillation. This process gently extracts the wine's most volatile aromas in what is called an "essence strip". This essence is then added back after the alcohol is removed, allowing us to retain much of the wine's original profile.

Boasting notes of black plum and dark cherry with bold oaky tannins, a dash of cocoa powder and black pepper on the finish.



UPC/SCC Codes  
Case : 84837500859  
Bottle : 84837500859





**BUBBLES WITH NONE  
OF THE TROUBLES!**

## **ZIP, ZILCH, NADA**

Champagne-inspired sparkling wines with 0% alcohol and zero added sugar. We're rethinking drinking so you can enjoy the spirit of the celebration without the headache.

**Better bubbles.**



0G ADDED  
SUGAR



60 CALORIES  
PER SERVING



NATURALLY  
GLUTEN FREE



100%  
RECYCLABLE



100%  
JUICE





## Zilch Brut Non-Alcoholic Wine

### Wholesale Pricing

Case: \$119.98, 12 bottles per case  
Bottle: \$9.99

### Suggested Retail Pricing

Bottle: \$13.99

\*Note: We sell exclusively by the case to licensed wholesale accounts.

The wine starts in the California vineyards in Central Valley, where the days are hot creating ripe, juicy grapes full of flavor. The grapes are then harvested and gently crushed into stainless steel tanks where the wine is naturally carbonated and then bottled.

#### Fun Facts:

- Demand for Non-Alc is up 60%, with over half of the US population actively trying to drink less alcohol (66% for the Gen Z and Millennial population).
- Total Non-Alc Sparkling Wine makes up a combined 42% dollar share of the Non-Alc category and continues to grow.

#### Bubbles with none of the troubles

- Zilch, zip, nada, nothing.
- We're rethinking drinking and can't wait for you to join us on our journey.
- For your Active Wellness/Mindful Wine Drinking customers.
- Notes of fresh-pressed green apples, ripe pear flavors with a hint of honey and refreshing effervescence.
- Food Pairing -Truffle popcorn, steak salad, butternut squash soup, chicken and mushroom risotto.



UPC/SCC Codes  
Case : 84837501049  
Bottle : 84837501049





## Zilch Rosé Non-Alcoholic Wine

### Wholesale Pricing

Case: \$119.98, 12 bottles per case  
Bottle: \$9.99

### Suggested Retail Pricing

Bottle: \$13.99

\*Note: We sell exclusively by the case to licensed wholesale accounts.

The wine starts in the California vineyards in Central Valley, where the days are hot creating ripe, juicy grapes full of flavor. The grapes are then harvested and gently crushed into stainless steel tanks where the wine is naturally carbonated and then bottled.

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- Demand for Non-Alc is up 60%, with over half of the US population actively trying to drink less alcohol (66% for the Gen Z and Millennial population).
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Bubbles with none of the troubles

- Zilch, zip, nada, nothing
- We're rethinking drinking and can't wait for you to join us on our journey
- For your Active Wellness/Mindful Wine Drinking customers
- Notes of bright red fruits and ripe pear flavors with refreshing and crisp effervescence.
- Food Pairing - Fig and walnut salad, prosciutto and burrata cauliflower pizza, and a turkey and cranberry sandwich.



UPC/SCC Codes

Case : 84837501050

Bottle : 84837501050



MAKE THE MOMENT!



## Introducing ZONIN CUVÉE ZERO

Pure. Elegant. Effortlessly Modern.

### SEVEN GENERATIONS OF THE ZONIN FAMILY

For over two centuries, the Zonin family has combined tradition, innovation, and Italian artistry to create wines that elevate everyday moments.

Crisp, refreshing, and completely alcohol-free.

Crafted with the same care and precision as Zonin's traditional Prosecco, it offers delicate floral notes, lively bubbles, and a clean, balanced finish—perfect for any toast, any time.





# Zonin Cuvee Zero Sparkling 200 ml Non-Alcoholic Wine

## Wholesale Pricing

Case: \$77.23, 24 bottles per case  
Bottle: \$3.22

## Suggested Retail Pricing

Bottle: \$4.50

\*Note: We sell exclusively by the case to licensed wholesale accounts.

## Chic single-serve format that combines elegance and convenience

Our vibrant and stylish Proseccos are crafted in the lush hills of Northern Italy by the Zonin family, winemakers for over 200 years. We understand bubbles!

Enjoying a bottle of Zonin is special, and we're excited to share moments with you! During brunch, celebrations, girl's night out, or just because, JUST ADD BUBBLES and turn moments into lasting memories.

## DEALCOHOLISATION

The removal of alcohol from wine is achieved by distillation, taking advantage of the different evaporation temperature of ethanol compared to water (the main constituent of wine). This process takes place under vacuum, thus preserving the quality of the wine due to the low temperature and allowing the recovery of the aromatic fraction.

This wine displays a bright, pale straw-yellow color with a fine, clear mousse, and a very delicate perlage. The bouquet reveals notes of pear, green apple and citrus, with light floral hints. On the palate, it is soft and juicy, with a sweet final.

## FOOD PAIRINGS

Excellent as an aperitif on its own, or mixed in place of Prosecco, to create a mocktail version of the Spritz. It can also be served throughout a meal, including dessert.



UPC/SCC Codes

Case : 50478176

Bottle : 50478176





# Zonin Cuvee Zero Sparkling 750 ml Non-Alcoholic Wine

## Wholesale Pricing

Case: \$61.51, 6 bottles per case  
Bottle: \$5.13

## Suggested Retail Pricing

Bottle: \$13.99

\*Note: We sell exclusively by the case to licensed wholesale accounts.

Our vibrant and stylish Proseccos are crafted in the lush hills of Northern Italy by the Zonin family, winemakers for over 200 years. We understand bubbles!

Enjoying a bottle of Zonin is special, and we're excited to share moments with you! During brunch, celebrations, girl's night out, or just because, JUST ADD BUBBLES and turn moments into lasting memories.

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UPC/SCC Codes

Case : 50478171

Bottle : 50478171





## Made With Functional Fruits and Adaptogenic Botanicals: Lemon Balm, Holy Basil, Eleuthero, and Ginger

- Support the nervous system, immunity and so much more
- No added sugar, no "flavors," no preservatives, no velcorin, pasteurized for stability 2+ years from production
- Multi-award winner: San Francisco Spirits & Bartender's Choice
  - 1% for the Planetary Health

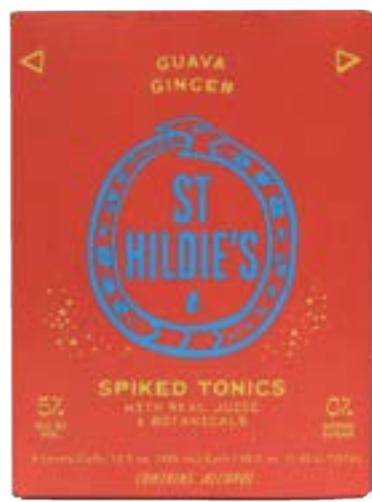
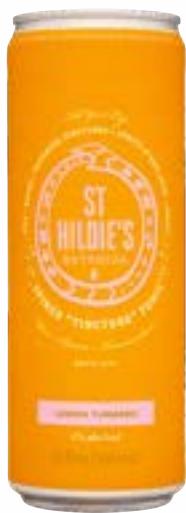
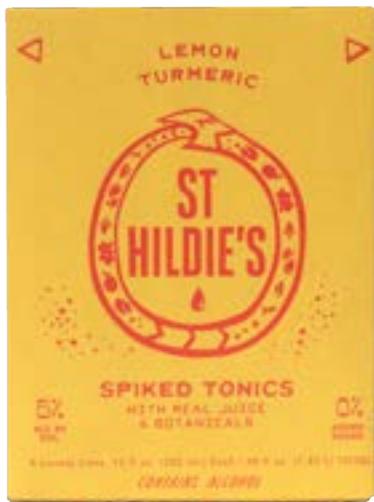
St Hildie's was founded by three women, who like to drink alcohol. Christine, Meg and Alexi started crafting drinks in their kitchens using real fruit juices & real botanical tinctures. Named after St Hildegard von Bingen, a 12th century mystic and the mother of plant medicine.



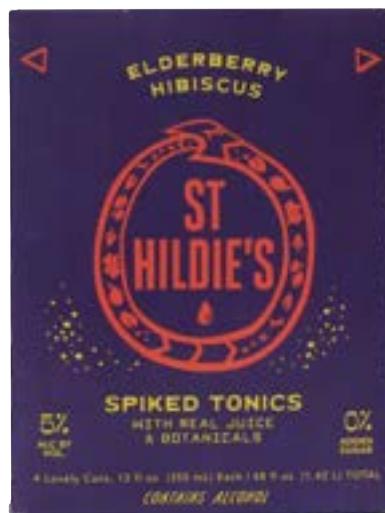


**Lemon Turmeric**

**Guava Ginger**



**Elderberry Hibiscus**





# Lemon Turmeric Botanical Spiked Tonics

## Wholesale Pricing

Case: \$87.02 , 6 x 4-Packs  
4 pack: \$14.50  
Single can: \$3.62

## Suggested Retail Pricing

4 pack: \$18.99  
Single Can: \$4.74

\*Note: We sell exclusively by the case to licensed wholesale accounts.

St Hildie's was founded by three healthy women, who like to drink alcohol. Christine, Meg, and Alexi started crafting drinks in their kitchens using real fruit juices & real botanical tinctures. Named after St Hildegard von Bingen, a 12th-century mystic and the mother of plant medicine. St Hildie's Spike Tincture Tonics sit at the intersection of ancient wisdom, modern wellness and a good time.

St Hildie's Spiked Tonics are elevated and effervescent, tart, crisp, tingly and fruity. Made with botanical tinctures, splash of real fruit and magic! The magic comes from science-backed adaptogenic and nootropic tinctures that help support mood and experience.

Lemon Turmeric is smooth and subtle, featuring zesty lemons, zippy ginger, and a whisper of turmeric spice. It tickles the nose with prickly effervescence, then goes down light and crushable.

Drinks like a craft cocktail meets spiked seltzer that is made for the Modern, Wellness-Conscious Imbiber.

5% ABV | 110 Cal | 1g Sugar | 3g Carbs  
Real Botanicals | Women Owned | No Added Sugar

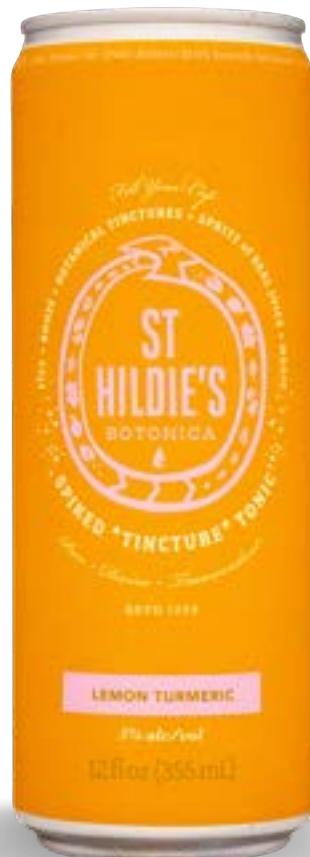


UPC/SCC Codes

Case : 19685217852

4 pack : 86000649903

Solo can :





# Guava Ginger Botanical Spiked Tonics

## Wholesale Pricing

Case: \$87.02 , 6 x 4-Packs  
4 pack: \$14.50  
Single can: \$3.62

## Suggested Retail Pricing

4 pack: \$18.99  
Single Can: \$4.74

\*Note: We sell exclusively by the case to licensed wholesale accounts.

St Hildie's was founded by three healthy women, who like to drink alcohol. Christine, Meg, and Alexi started crafting drinks in their kitchens using real fruit juices & real botanical tinctures. Named after St Hildegard von Bingen, a 12th-century mystic and the mother of plant medicine. St Hildie's Spike Tincture Tonics sit at the intersection of ancient wisdom, modern wellness and a good time.

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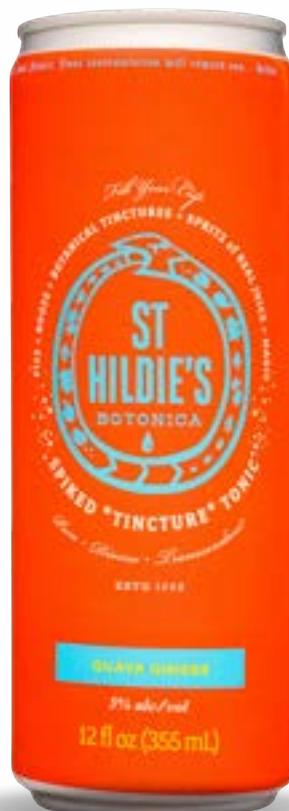
Tropical, vibrant and fresh, St Hildie's Guava Ginger is a sensual mingling of guava and pineapple, dancing on tingling bubbles of fragrant ginger. The long finish leaves you with the satisfying, subtle heat of cayenne.

Drinks like a craft cocktail meets spiked seltzer that is made for the Modern, Wellness-Conscious Imbiber.

5% ABV | 120 Cal | 3g Sugar | 6g Carbs  
Real Botanicals | Women Owned | No Added Sugar



UPC/SCC Codes  
Case : 19685293992  
4 pack : 86000649904  
Solo can :





# Elderberry Hibiscus Botanical Spiked Tonics

## Wholesale Pricing

Case: \$87.02 , 6 x 4-Packs  
4 pack: \$14.50  
Single can: \$3.62

## Suggested Retail Pricing

4 pack: \$18.99  
Single Can: \$4.74

\*Note: We sell exclusively by the case to licensed wholesale accounts.

St Hildie's was founded by three healthy women, who like to drink alcohol. Christine, Meg, and Alexi started crafting drinks in their kitchens using real fruit juices & real botanical tinctures. Named after St Hildegard von Bingen, a 12th-century mystic and the mother of plant medicine. St Hildie's Spike Tincture Tonics sit at the intersection of ancient wisdom, modern wellness and a good time.

St Hildie's Spiked Tonics are elevated and effervescent, tart, crisp, tingly and fruity. Made with botanical tinctures, splash of real fruit and magic! The magic comes from science-backed adaptogenic and nootropic tinctures that help support mood and experience.

The luscious juice of the magical elderberry mingles with hibiscus in this splendidly light & tart concoction. Hints of lime and pear round it out for a subtly sweet and balanced imbibe. A whisper of pink Himalayan salt adds to its captivating complexity.

Drinks like a craft cocktail meets spiked seltzer that is made for the Modern, Wellness-Conscious Imbiber.

5% ABV | 110 Cal | 1g Sugar | 3g Carbs  
Real Botanicals | Women Owned | No Added Sugar

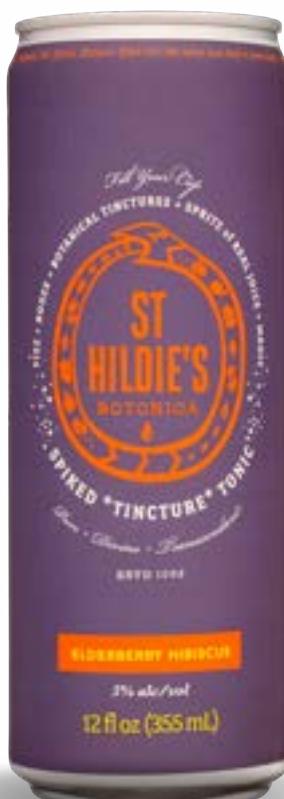


UPC/SCC Codes

Case : 19685289719

4 pack : 86000649905

Solo can :



# Ordering Details

State law requires that a Sales Tax Exempt Certificate, Utah's Tax Departments form TC-721 Form, must be furnished for the product to be sold to an account without Sales Tax being charged.

**TC-721 must be completed prior to delivery**

## Orders

Contact your Vine Lore Sales Specialist

Contact: [info@vinelore.com](mailto:info@vinelore.com)

## Discounts

Please see individual item pages for current discounts available and/or speak to your sales representative for larger quantity discounts.

Contact: [info@vinelore.com](mailto:info@vinelore.com)

## Delivery

Delivery Days: Tuesdays & Friday

\*Please allow three days for processing\*

## Payments

Payment is accepted via check or digitally

Terms-30 days

Payment can be received by your sales specialist rep or mailed to:

**Vine Lore Wine & Spirits**

**1314 South 1100 East**

**Salt Lake City, UT 84105**

## Low Alcohol License Requirements

Products sold in our Low Alcohol portfolio, fall under the Utah 'Beer' Category. Grocery stores and convenient stores are required to obtain an off-premise state license in addition to local licensing.



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Utah's premier beverage purveyor  
committed to cultivating authentic  
relationships and investing in our  
community...  
One sip at a time